

DOI: https://doi.org/10.54663/2182-9306.2025.SpecialIssueMBP.139-157

Research Paper

Responsiveness of Petroleum Profit Tax to Foreign Direct Investment in Africa, Case Study Of Nigeria and Algeria

Nassour Abdelkader* Udeme Okon Efanga ** Abed Abdelkrim Gherici ***

ABSTRACT

This study aimed to assess the responsiveness of Petroleum Profits Tax to Foreign Direct Investment (FDI) in Africa, focusing on Nigeria and Algeria. An ex-post research design was adopted, with data sourced from the Central Bank Statistical Bulletin, the Federal Inland Revenue Service Annual Reports, and World Bank Indicators. A model grounded in empirical and theoretical studies was developed, where foreign direct investment inflows into Nigeria and Algeria served as the dependent variable, and Petroleum Profits Tax as the independent variable. The Fully Modified Least Squares (FMOLS) method was employed for data analysis. The results revealed a significant negative impact of Petroleum Profits Tax on FDI in both countries, with a p-value of 0.0078. It was recommended that governments and relevant monetary authorities revise current tax policies by reducing tax rates and offering tax incentives and relief to companies operating in the downstream sector, to foster greater investment. This research is original and the sole authorship belongs to the researcher.

Keywords: Taxation, Foreign Direct Investment, Petroleum Profit Tax, Tax Relief, World Bank variables

Acknowledgement: We the authors acknowledge that this work is entirely our work and is free from conflict of interest

^{*} Faculty of Economics Commerce and Management sciences, Sidi Bel Abbes University, Algeria. E-Mail: nassour_abdel@yahoo.fr

^{**} Department of Banking and Finance, Alex Ekweme Federal University, Ndufu Alike, Ebonyi State, Nigeria. E-Mail: udemeefanga@gmail.com

^{***} Faculty of Economics Commerce and Management sciences, Sidi Bel Abbes University, Algeria. E-mail : abdelkrim.abed@yahoo.fr

Received on: 2025.01.06 Approved on: 2025.05.20 Evaluated by a double-blind review system

1. INTRODUCTION

One of the true sources of revenue for a country's government is taxes. Taxes provide a means for governments to obtain revenue for their expenditures. For governments to collect taxes, they must create a supportive environment in terms of providing security and infrastructure that allows businesses to thrive. To the extent that taxes generate revenue for the government, they must follow certain principles so that taxpayers can pay without feeling resentment or burden (Kyari, 2020). Ability to pay must be taken into consideration. It is important to note that a government's tax policy can affect the number and type of investors in a country, which can affect revenue generation and the overall performance of the economy and deter potential foreign investors. An optimal tax policy can attract and encourage foreign direct investment in the country. Taxes are not only a means of government revenue but can also be used to regulate the economy and redistribute income by imposing higher taxes on high income earners and lower taxes on low income earners (Efanga et al., 2020).

Taxes are mandatory contributions from the state to its citizens. An efficient and effective tax system can ensure basic needs and services within the country, attract foreign direct investment, achieve economic growth, achieve a fair distribution of income and wealth, and maintain a balance in the economy (Ndagi, 2016).

Nigeria today has a number of factors that prevent adequate inflow of foreign direct investment just like in the case of Algeria which also is again exporter of petroleum produce. These include insurgency, kidnapping, corruption, tax rates, tariffs, weak public institutions, poor external image, etc. On the other hand, while foreign direct investment provides capital, new technology, marketing, and management, it can also reduce domestic savings, entrepreneurship, and investment rates, which in turn inhibits competition through exclusive product agreements with host governments and prevents the country from capturing much of the value that benefits the host economy. According to Efanga et al. (2020), Nigeria and Algeria have been stimulating economic growth by using tax revenues from various tax policies aimed at attracting foreign investors in the form of foreign capital and technology transfer. To generate revenue, the Nigerian and Algerian government imposes taxes such as corporate tax, petroleum profits tax, customs

duties, and excise duties. The questions are about the taxation system in Nigeria. How do these taxes affect the perception of foreign companies investing in Nigeria and Algeria? The objective of this study is to find out whether this tax policy will lead to an increase or decrease in foreign direct investment in Nigeria and Algeria.

Research Questions

The following are the research questions for this study:

i. What is the relationship between the petroleum profits tax and the amount of foreign direct investment in Nigeria and Algeria?

Research Hypothesis

The following null form hypotheses will serve to guide the study:

H01: Profit tax on petroleum has no significant relationship with the amount of foreign direct investment in Nigeria and Algeria.

2. CONCEPT REVIEW

2.1 Taxation

It is simply a tax levied by a state on the income, assets, capital gains, goods and services, and property of individuals and businesses. Taxation involves coercion; taxpayers have to pay taxes whether they want to or not. Once a tax is collected, individuals have no right to choose whether to pay it or not, except of course by illegal means such as tax evasion (Aderinton and Abdullahi, 2007). As a fiscal policy tool, taxes play four economic roles in the development of a nation and a state: (i) They help in redistributing resources from private needs to public needs. (ii) Taxes are very often used as part of a general policy tool for governance. (iii) Taxes can be used to promote economic growth. In most developing countries where personal savings are low, taxes are able to finance the investment required. (iv) Taxes can be, and often are, used as a tool to promote social justice through the redistribution of wealth and income. Through various tax and subsidy systems, countries can promote a more equal society.

2.1.2. Importance of Taxation

The benefits (effectiveness and efficiency) of taxes can be measured using several parameters, such as the revenue generation potential and their impact on consumption and saving behavior in the economy. Different types of taxes may be subject to this measurement, although the entire tax system cannot be measured comprehensively. Taxes play an important role in an ideal

economy, for example as a tool to generate revenue to cover expenditure (Dalton, 1964). It is used to generate government revenue for the state to cover expenditure and provide services and infrastructure such as schools, hospitals, roads, and also to provide social benefits to individuals in case of unemployment, sickness, etc. Stabilization Instrument. It is used as a stabilization tool, similar to inflation, and to stimulate economic growth. For example: (a) If a country or state experiences inflation, it can deal with the situation by increasing direct taxes on personal income and personal business profits. This will reduce business investment while also reducing the demand for consumer goods. (b) If the economy of a country or state experiences a recession, the general level of taxes in the economy can be reduced. A means of income and wealth distribution. Here, the imposition of progressive taxes reduces income inequality somewhat and in some cases this may be the main reason for imposing taxes. A tool of regulation. Taxation helps to regulate the consumption and production of certain goods in a country or state. (Suppose a government wants to limit the consumption of certain types of imported goods. The government can impose high import duties on these items to increase their prices, which may result in a decrease in the demand for those items.

As a means of payment, the government uses taxes to pay salaries for teachers, aid workers, and medical personnel in hospitals and other areas, to combat poverty, to build social facilities such as hospitals and schools, and to provide irrigation for agricultural development. These are used for defense, to provide ammunition for the armed forces, police, and military personnel, and to build barracks and their uniforms. As a mobilization tool (Asada, 2005), taxes help mobilize resources for paying retirement benefits, settling public debts and loans, and ultimately maintaining the welfare of the state's citizens.

2.1.3. Principles of Taxation

According to Evans (2009), since the early days of human civilization, taxation has always been a topic of debate between taxpayers and governments. The concept of taxation has given rise to many controversies and serious political struggles over a long period of time. Due to its importance, various economic theories have been proposed to administer an effective and clear tax system. Thus, taxation is generally categorized into three main theories namely, Ability to Pay Principle, Utility Principle and Equal Share Principle. However, in this paper, we will only briefly discuss these theories.

2.2 Ability to Pay Principle

As the name clearly indicates, this means that taxes should be levied according to an individual's ability to pay based on their income. It is a well-known fact that public spending should be expected from the haves and not the have-nots. This principle dates back to the 16th century. This principle was systematically expanded by the 17th-century Swiss philosopher Jean-Jacques Rousseau (1712-1778), then by the French political economist Jean-Baptiste Say (1767-1832), and finally by the British economist John Stuart Mill (1806-1873). This is the basis of progressive taxation, since as the tax rate increases, so does the amount taxed. This ability-to-pay principle is arguably the fairest tax system and is widely implemented in developed countries. The most common and widely accepted justification of ability-to-pay is based on the sacrifice of one party for the other. The payment of a tax is considered an expropriation of the taxpayer, since the taxpayer leaves the state with an amount that could have been used for other personal purposes. Conversely, in this concept, there is no uniform way to measure justice for victims, depending on whether it is an absolute, marginal or proportional assessment.

2.3 Principle of Utility or Utility Approach

Under this theory of taxation, individuals may be required to pay taxes in proportion to the benefits they receive from the services provided by the government. This should be based on the premise that there is an exchange relationship between the taxpayer and the state.

The state benefits the taxpayer by providing various services and other so-called social goods. Furthermore, this theory professes and asserts that equality or fairness in taxation emphasizes on requiring individuals to pay a portion of taxes in proportion to the benefits they receive in return for the services provided by the state. Although this theory considers an exchange relationship between the taxpayer and the state, many difficulties have been identified in the application of the theory. The biggest problem facing the utility principle or benefit approach is how to quantify and measure the benefits that taxpayers receive (use) from services provided by the government. For example, the question arises as to what scale should be used to measure taxpayers' benefits for social infrastructure such as national security, education, and maintenance of law and order provided by the government. Furthermore, the overhead costs incurred by the government to provide services and benefits are indivisible, and apportionment of the costs is not possible.

This may simply indicate that people are always motivated to pay taxes to the state to maintain the prosperity of the community. However, this theory can be practically applied only in situations where the benefits can be easily and clearly understood by the beneficiaries. This can be applied, for example, to road taxes levied on car owners. The principles of the welfare approach can also be applied to employees enrolled in social security programs. Therefore, this principle can only provide a limited solution to problems of justice and fairness in the field of taxation.

2.4 Principle of Equal Distribution

According to this principle, tax liability should be distributed among different people so that the cost of the benefit for each individual who pays the tax is equal. This method aims to reduce overall population loss. It means that if many people pay enough taxes, their marginal utility loss should be equal, since the total utility loss of society is minimal. Thus, the principle of equal distribution considers the issue of dividing the tax liability from the perspective of the total benefit of society.

The causal principle of social philosophy states that the total loss caused by taxes to the people should be minimal. Thus, the principle of equal distribution advocates a highly progressive tax structure. This principle of taxation was proposed by scholars such as Edgeworth, Musgrave, and Pigout, who consider it to be the crucial principle of taxation. Edgeworth, the proponent of this principle, states that the first principle of taxation is the minimum levy: the lower the cumulative tax, the better the distribution of tax liability within the community.

2.5 Petroleum Profit Tax

Petroleum Profit Tax (PPT) and Foreign Direct Investment (FDI) are central components of Nigeria's oil and gas industry, playing a key role in the country's economic growth and shaping global energy integration (Kiabel and Nwokah, 2009). Petroleum Profit Tax (PPT) is a tax levied on profits from petroleum operations in Nigeria. PPT is governed by the Petroleum Profit Tax Act and is an important source of revenue for the Nigerian government. Tax rates vary depending on the type of activity and contract. Revenues generated by PPT flow into national development initiatives, infrastructure projects and social programs. Foreign direct investment (FDI) in Nigeria's oil sector involves investment by international companies in exploration, production and refining activities. FDI brings advanced technology, expertise and capital to the industry, stimulating growth and development. Nigeria's vast oil reserves and strategic position in the global energy market make it an attractive destination for foreign direct investment in the oil sector. The relationship between PPT and FDI is complex. A stable and transparent PPT regime can increase investor confidence and attract FDI (Osuka et al.). 2018).

However, according to Onu (2012), an unfavourable tax structure may deter foreign investors. Finding the right balance between generating revenue through PPT and creating a conducive environment for foreign direct investment is important for the sustainable growth of the industry. The administration of PPT and foreign direct investment in Nigeria has been met with mixed successes and challenges. The government is seeking to improve the transparency and efficiency of tax administration through reforms. Efforts to facilitate ease of doing business and promote local content have also proven noteworthy in attracting foreign direct investment. Challenges such as oil price volatility, regulatory uncertainty, and security concerns have impacted foreign direct investment in the oil sector (Ekpung and Wilfred (2014)). Moreover, it is a balancing act to maintain the competitiveness of PPT policies while maximizing returns. Oil Benefits According to Essoh (2011), a well-structured PPT system contributes to government revenues while foreign direct investment can bring in technology and capital for the growth of the sector. Finding the right balance between these two elements is key to ensuring the prosperity and sustainability of Nigeria's oil industry.

2.6 Foreign Direct Investment

Investment is the acquisition of assets with the purpose of generating future income or increasing value (Chen, 2018). Investments made abroad are said to be "foreign". Such investments may be direct or indirect. Direct investment is a type of foreign investment in which the investor has significant influence over the management of the foreign investment destination. Thus, foreign direct investment (FDI) is defined as the acquisition of financial and/or physical assets across borders by a foreign individual or government over which the investor has a degree of control. These foreign direct investors may be individuals, corporations, or governments (Odiase, 2006). Foreign direct investment refers to investment in the form of an individual or company establishing a business or acquiring business assets in a country other than the investor's country of origin (John, 2016). Foreign investments are mainly from transition and developing countries, with the expectation that these investments will add value to the country through economic growth, technology transfer, capital formation, and improved human capital development that can be achieved through education, training, and improved management skills (Buckley et al., 2002). Similarly, the Financial Times Lexicon defines FDI as an investment that gives a controlling ownership of an enterprise based in a country other than the investor's country (lexicon.ft.com). These definitions imply that FDI is defined by foreign controlling ownership,

which includes the external inflow of financial, human, and real resources into a country from outside (Olaniyi et al., 2018). Ndagi (2016) clarifies that foreign direct investment occurs when a foreign investor acquires at least 10% of the shares and voting rights of a foreign enterprise. This point brings into focus the issue of ownership control. A minimum of 10% stake is considered mandatory, giving the foreign investor permanent management rights over the investment. The importance of FDI is a key economic issue as through FDI capital, technology, and other managerial know-how can be obtained from abroad. It is true that FDI is motivated by various reasons. These reasons could include higher average profits, markets and resources, development of new resources, or tax benefits (Berkeley, 2019; Essays, 2018). Countries are in constant competition for foreign direct investment, and the level of investment depends on tax policies such as corporate tax cuts, tax credits, accelerated depreciation, investment tax credits, low tax on export earnings, and other income incentives (Kersan-Sukavić and Mirković, 2015).

3. THEORETICAL FRAMEWORK

This section describes the theory underlying this study.

3.1 Theory of Tax Competition

The theory underlying this study is the theory of tax competition. Proposed by Oates in 1972, this theory argues that governments intentionally reduce economic burdens to encourage the inflow of valuable resources and reduce the outflow of productive resources. Thus, Kiburi et al. (2017) suggested that tax competition theory could be used to understand government efforts to reduce economic burdens in order to attract more foreign investment, such as skilled human capital and financial investment. Tax competition theory refers to the concept that countries strategically reduce tax rates to attract foreign business and investment, with the aim of promoting economic growth and competitiveness. This practice often involves a race to the bottom as countries try to outdo each other with more favorable tax environments. The theory is based on the idea that lower taxes will encourage foreign direct investment (FDI), which can lead to job creation, technology transfer, and economic development. As a developing country, Nigeria has been actively participating in the tax race to attract FDI. The Nigerian government has undertaken various strategies to encourage foreign investors through tax incentives such as reduced corporate tax rates, tax exemptions, and tax holidays. These measures are intended to stimulate

economic growth, create jobs, and encourage the transfer of technological know-how. However, the effectiveness of tax competition and its impact on foreign direct investment in Nigeria is debatable. While lowering tax rates may indeed attract foreign investors, the sustainability of such a strategy is questionable. Heavy reliance on tax incentives may lead to reduced government revenues, affecting public services and infrastructure development. Moreover, the benefits of foreign direct investment may not necessarily trickle down to the entire economy as they may be concentrated in certain sectors or regions while others remain untouched.

3.2 Empirical Review

This section reviews some selected empirical studies.

Olaniyi et al. (2018) investigated the impact of certain tax-based policy incentives (corporate tax incentives, petroleum profits tax incentives, VAT incentives, customs and excise tax incentives) on foreign direct investment inflows into Nigeria. The study was conducted over a period of 23 years (1994-2016). Secondary data from the CBN database was analyzed using multiple regression and correlation techniques. The results of the study showed that all incentives studied have a significant impact on foreign direct investment except for corporate tax incentives and petroleum profits tax incentives. It was concluded that tax incentive policies play a significant role in attracting foreign direct investment.

Tapan et al. (2018) conducted a study that focused on the impact of tax incentives on foreign direct investment in the Nigerian oil industry. The tax incentives were investment tax allowance, non-productive rent, and capital allowance. Secondary data was collected and used in the study. The results of the regression analysis conducted indicated that tax incentives have a significant impact on foreign direct investment in Nigeria. It was therefore recommended that effective implementation of these incentives is necessary to ensure maximum returns to investors.

Amuka and Ezeudeka (2017) investigated whether the introduction of tax incentive policies would result in significant changes in the pattern of FDI flows in the non-oil sector in Nigeria. Corporate tax and investment allowance were considered as tax incentives. Secondary data was used for the study. Ordinary least squares econometric analysis was used for data analysis. The results of the study showed that the introduction of tax incentive policies would result in changes in the pattern of FDI flows in the sector. This suggests that tax incentives can be used as a real tool to attract foreign direct investment in the non-oil sector.

Kibli et al. (2017) investigated whether tax incentive policies have a significant impact on foreign direct investment inflows to the non-oil sector. They used a multiple regression model, which was transformed into a log-log model in the analysis. The regime change model helped to evaluate the effectiveness of the policies introduced at the end of 1999. Both corporate taxes and investment reserves appeared with the correct sign. The results indicated that tax incentive policies influence foreign investment flows to the non-oil sector and that a country's tax incentives could help revitalize the sluggish non-oil sector.

Kwaji and Dabari (2017) investigated the impact of foreign direct investment on the manufacturing industry in Nigeria: a time series analysis. Using least squares, they found that foreign direct investment in the sector contributed to improved production of local manufacturing firms, targeting not only goods that meet the demand of the local market but also the expansion of export markets. This study only examined FDI in the manufacturing sector without considering the tax impact, which is addressed in this study. Akinwunmi et al. (2017) investigated the impact of tax multiplicity on foreign direct investment in the Nigerian tax environment. They used an ex-post survey design to examine the impact of taxes such as corporate tax, education tax, VAT, customs duty, excise duty and inflation on foreign direct investment from 1996 to 2015. The data collected was analyzed using multiple regression and found that there is an inverse correlation between multiple taxes and foreign direct investment (FDI) in Nigeria. This means that the higher the taxes, the lower the FDI inflows into the country. However, they noted that the existence of multiple taxes discourages foreigners from investing.

4. METHODOLOGY

The researcher will adopt an ex-post facto research design as secondary data is required. The adaptation of this research design aims to allow the researcher to examine the relationship between the variables of the study as the facts (data) used are already in existence. Specification of Econometric Model This study is an adaptation of the econometric model previously used by Saidu (2015) who empirically investigated the relationship between corporate taxation and FDI in Nigeria from 1970 to 2013. Hence, the model for this study is specified as follows: The researcher will adopt an ex-post facto research design as secondary data is required as secondary data is required. The adaptation of the econometric model previously used by Saidu (2015) who

empirically investigated the relationship between corporate taxation and FDI in Nigeria from 1970

Model (3.1)

to 2013. Thus, the model for this study is specified as follows:

FDI = f(PPT)

Where:

FDI = Foreign Direct Investment

PPT = Petroleum Profit Tax

From the above specified model, the econometric model for this research would be specified thus:

 $FDI = \beta_0 + \beta_1 PPT + \mu$

Model (3.2)

Where

 $\boldsymbol{\mu}$ - Stochastic variable

f - Functional notation

5. DATA ANALYSIS

5.1 Descriptive Statistics

	PPT	FDI	
Mean	5335576.	2.87E+09	
Median	639200.0	1.87E+09	
Maximum	32010000	8.84E+09	
Minimum	3746.900	73400000	
Std. Dev.	10003489	2.58E+09	
Skewness	1.760485	0.799060	
Kurtosis	4.380106	2.513335	
Jarque-Bera	24.43245	4.767673	
Probability	0.000005	0.092196	
Sum	2.19E+08	1.18E+11	
Sum Sq. Dev.	4.00E+15	2.66E+20	
Observations	41	41	
Source: Researcher's Computation, 2025			

Table 1. Descriptive Statistics

The descriptive statistics presented in Table 1 show that the mean of PPT is 5,335,576 million naira while FDI is 287 billion naira. Note that the means represent the average value of each data series in the model. The table also shows that all variables are right skewed. Kurtosis measures the peak or flatness of a series' distribution. A normal distribution has a kurtosis of 3. Values greater than 3 mean that the distribution is peaked or leptokurtic compared to the normal distribution. Conversely, values less than 3 indicate that the distribution is flat or sparse compared

International Journal of Marketing, Communication and New Media. ISSN: 2182-9306. Special Issue on Marketing & Business Perspectives: 149 Transformative Insights for Marketing and Communication in the Digital Era, May 2025. to the normal distribution. Table 1 also shows that the kurtosis values of PPT are greater than 3, which means that they are peaked or sparse. On the other hand, the kurtosis values of FDI are less than 3, which means that they are flat or sparse. Jarque-Bera (JB) tests whether a series is normally distributed or not. The test statistic measures the difference between the skewness and curvature of a series and that of a normal distribution. The JB statistic rejects the null hypothesis of a normal distribution at a 5% significance level. From the analysis results shown in Table 1 above, the probability value of PPT is less than 0.05 while the probability value of FDI is greater than 0.05%. We conclude that PPT is normally distributed while FDI is not. The number of observations, 41, represents the time period or scope of this study (41 years). Although these skewness and curvature indicate deviations from normal distribution, these points are not strong enough to question the quality of the data set for the analysis in question.

Co-integration Regression Results (FDI) Table 2. Inferential Result Dependent Variable: FDI

Method: Fully Modified Least Squares (FMOLS)

Variable	Coefficien t	Std. Error	t-Statistic	Prob.
FDI(-1)	0.670866	0.096943	6.920206	0.0000
PPT(-1)	-87.06864	29.25614	-2.976081	0.0078
С	1.02E+08	1.06E+08	0.958732	0.3497
R-squared	0.945414	Mean dep	endent var	3.24E+0
Adjusted R-squared	0.899447	S.D. dependent var		2.53E+0
S.E. of regression	8.04E+08	Sum squa	red resid	9 1.23E+1
Long-run variance	1.36E+17			,

Source: Researcher's Computation, 2025

The results of the Fully Modified Least Squares (FMOLS) method shown in the table above indicate that the explanatory variables have a negative impact on the dependent variable, i.e., the

independent variables in the model had a negative impact on the dependent variable. The results also showed that a one-period increase in oil profit tax units would result in a one-period decrease in foreign direct investment by 87.1 units.

Closer observation of the results showed that the R-squared and adjusted R-squared were around 0.95 and 0.90 respectively, which means that the explanatory variables accounted for around 95% of the variation in the dependent variable. In other words, about 95% of the variation in FDI can be explained by the independent variables, while the remaining 5% can be due to variables not captured in the model (random variables).

Diagnostic Test	
Table 3. Auto-correlation Te	est

	AC	PAC	Q-Stat	Prob*
1	-0.345	-0.345	4.6636	0.031
2	0.028	-0.104	4.6945	0.096
3	-0.211	-0.272	6.5424	0.088
4	0.164	-0.013	7.6922	0.104
5	-0.001	0.032	7.6922	0.174
6	0.014	0.001	7.7011	0.261
7	-0.107	-0.071	8.2380	0.312
8	-0.135	-0.241	9.1290	0.332
9	0.084	-0.105	9.4840	0.394
10	-0.116	-0.253	10.190	0.424
11	0.135	-0.079	11.184	0.428
12	0.044	0.112	11.295	0.504
13	-0.132	-0.148	12.335	0.500
14	-0.058	-0.178	12.547	0.562
15	0.012	-0.212	12.557	0.636
16	0.207	-0.026	15.480	0.490

Source: Researcher's Computation (2025)

International Journal of Marketing, Communication and New Media. ISSN: 2182-9306. Special Issue on Marketing & Business Perspectives: 151 Transformative Insights for Marketing and Communication in the Digital Era, May 2025. This test is performed to further check for autocorrelation. The results of the Correlogram Q Statistic in Table 3 show that there is no autocorrelation in the variables. The Correlogram Q Statistic table shows that all the p-values are >5%, hence the conclusion is that there is no autocorrelation in the model. Hypothesis TestingThe researcher tested the four hypotheses that were previously stated in null form. The purpose of this section is to draw conclusions from the results of data analysis and hypothesis testing.

Decision rule: The researcher used a critical value such as p-value as the basis for accepting or rejecting the null hypothesis. If the calculated critical p-value is below the 5% level of significance, the variable was deemed significant and rejected.

Table 4. Test of hypothesis

H0: There is no significant relationship between profit tax on oil and the amount of foreign direct investment in Nigeria and Algeria.

Variables	Coefficient	T-Statistic	P-Value
Ppt	-87.06864	-2.976081	0.0078
Source: Researcher's Computation (2025)			

Hypothesis testing (H0) revealed that the p-value of PPT is below the significance level of 0.05 with a probability value of 0.0078. Hence, the researcher rejects the null hypothesis. The results indicate that Petroleum Profit Tax has a significant relationship with Foreign Direct Investment in Nigeria and Algeria.

5. CONCLUSION

This study investigated the effect of Petroleum Profit Tax on Foreign Direct Investment in Nigeria and Algeria. The study used Petroleum Profit Tax as an independent variable to test its effect on the dependent variable, Foreign Direct Investment. The fully corrected ordinary least squares results showed that the petroleum profits tax has a significant negative impact on foreign direct investment in Nigeria and Algeria. This means that if the petroleum tax rate increases, the amount of foreign direct investment in Nigeria and Algeria will inevitably decrease. If the Nigerian and Algerian government wants to improve foreign direct investment through taxation, it should review its taxation policy. In light of the above, the study concludes that taxation has had a significant impact on foreign direct investment in Nigeria and Algeria during the study period.

6. RECOMMENDATIONS

Based on the findings discussed in the above paragraphs, the Nigerian and Algerian governments and policymakers should consider the following recommendations to increase the amount of foreign direct investment in Nigeria and Algeria.

Since the petroleum profits tax has a significant negative relationship with foreign direct investment in Nigeria and Algeria, it is recommended that the government review the tax rate on petroleum-related products to encourage foreign companies to come and invest in Nigeria's and Algeria's down streams sector.

REFERENCES

Aderinton, A. and Abdullahi, S.H. (2007). Comprehensive Certificate Economics, (3rd ed.). Ibadan: University Press Plc.

Akinwunmi, A. J., Olotu, A. E., and Adegbie, F. F. (2017). Multiplicity of Taxes and Foreign Direct Investment: A Relational Analysis of Nigerian Environment. *Social Sciences*, 6(4), 91 – 101.

Alfaro, L. Areedam C. Sebnem K. O. and Selin S. (2001). "FDI and Economic Growth: The Role of Financial Markets". Working paper 01-083. Harvard Business School.

Amuka, J., and Ezeudeka, F. (2017). Tax Incentives and the Flow of Foreign Direct Investment to Non-oil Sector: Empirical. *Asian Journal of Social Sciences and Management Studies*, 4(1), 57-64.

Andre, F. (2015). Tax Effects in Portugal. Lisbon School of Economics and Management

Appah, E. (2010). The Problems of Tax Planning and Administration in Nigeria: The Federal and State Government Experience. International Journal of Lab. Organ Psychology, 4(1-2): 1-14.

Ariyo, A.(1997). Productivity of the Nigeria including capital Gains Tax and Capital Transfer Tax. Lagos: Jaja Publishing Ltd.

Asada, D. (2005). The Administration of Personal Income Tax in Nigeria: Some Problem Areas. Working paper, University of Jos.

Azubuike, J.U.B. (2009). Challenges of Tax Authorities, Tax Payers in the Management of Tax Reform Process. Journal of Nigeria Accountant, 42 (2), 36-42.

Babatunde, S. A. (2012). The Impact of Tax Incentives on Foreign Direct Investment in the Oil and Gas Sector in Nigeria. *IOSR Journal of Business and Management (IOSR-JBM)*, 6(1), 1-15. Berkeley. (2019). Foreign Direct Investment and Applicable Tax Incentives. Retrieved from www.berkeleylegal.com.ng/2018/03/16/foreign-direct-investment-and-applicable-tax-incentives/. [Accessed 9th April, 2019].

Bhartia, H.L. (2009). Public finance, (14th ed.). New Delhi: Vikas Publishing House PVT Ltd. Bhinda, N. Griffith-Jones, S. and Martin, M. (1999). Private Capital Flows to Africa: Government in Nigeria. *European Journal of Accounting, Auditing and Finance Research, 5*(2), 1–11.

Buckley, P. J., Clegg, J., and Wang, C. (2002). The Impact of Inward FDI on the Performance of Chinese Manufacturing Firms. *Journal of International Business Studies*, 33(4) 637 – 655.

Camara, O. B. (2014).Effect of Corporate Tax on Sector Specific Foreign Direct Investment in Ghana. Munich Personal RePEc Archive. Retrieved from https://mpra.ub.unimuenchen.de/58454/1/MPRA paper 58454.pdf

Campos, N. (2002). "Foreign Direct Investment as Technology Transferred: Some Evidence from the Transition Economies". The Manchester School Paper. 70(3)398 -412.

Central Bank of Nigeria (2019). CBN Annual Report and Statistical Bulletin for the year Ended 31st December 2019.

Chen, J. (2018). Investment. Retrieved from https://www.investopedia.com/terms/i/investment.asp. [Accessed, 9th April, 2019].

Efanga, U. O, Umoh, E. A and Etim, R. S. (2020) Tax Revenue and Economic Development in Nigeria, an Auto-regressive Distributed Lag (ARDL) Model. *Journal of Accounting and Financial Management*, 6(1), 95-10.

Effiok, S.O., Tapang, A. T. and Eton, O.E. (2013). The Impact of Tax Policy and Incentives on Foreign Direct Investment (FDI) and Economic Growth: Evident from Export Processing Zones (EPZs) in Nigeria. *European Journal of Commerce and Management Research*, 2(9), 191-196.

Ekpung, G. E., and Wilfred, W. O. (2014). The Impact of Taxation on Investment and Economic Development in Nigeria. *Academic Journal of Interdisciplinary Studies*, *3*(4), 209-218.

Eshghi, G., and Eshghi, A. (2016). Corporate Income Tax as a Determinant of Foreign Direct Investment in Central and Eastern Europe. *European Journal of Business and Social Sciences*, 4(11), 111 - 123.

Essays, U. K. (2018). Theories of Foreign Direct Investment (FDI). Retrieved from https://www.ukessays.com/essays/economics/various-theories-concerning-foreign. [Accessed 24th March, 2019].

ICAN (2009), Taxation Study Pack. V/I Publisher. Retrieved from http://www.padocss.com/catican-study-pack-for-foundation of personal income tax in Nigeria.

Institute for Fiscal Studies (IFS). (2018). Review of Corporate Tax Incentives for Investment in low-and middle-income countries (pp. 1-48). London: The Institute for Fiscal Studies.

Jaspersen, F. Z., A. I-I. Aylward and A. D. Knox. (2000). "The Effect of Risk on Private Investment: Africa compared with other areas". In P. Collier and C. Pattillo, eds., Investment and risk in Africa. New York: St Martin's Press.

John, E. I. (2016). Effect of Foreign Direct Investment on Economic Growth in Nigeria. *European Business and Management*, 2(2), 40 – 46.

Kersan-Skabic, I., and Mirkovic, M. (2015). The Importance of Corporate Taxation for FDI Attractiveness of Southeast European Countries, *Panoeconomicus*, 62(1), 105 – 122.

Kiabel, B.D., and Nwokah, N.G (2009). Boosting Revenue Generation by State Governments in Nigeria: The tax Consultants' Option Revisited. *European Journal of Social Sciences*, 8(4), pp. 532-539.

Kiburi, W. W., Mirie, M. W., Okiro, K. O., and Ruigu, G. M. (2017). The Relationship between Tax Burden and Foreign Direct Investment Inflows: A Review of Empirical Literature. *European Journal of Accounting, Auditing and Finance Research*, 5(5), 67 – 77.

Koojaroenprasit, S (2012). The Impact of Foreign Direct Investment on Economic Growth: A Case of South Korea. *International Journal of Business and Social Science*, 3(21).

Kubicova, J. (2013). The Role of Corporate Income Tax in Foreign Direct Investment Inflows into the 'Old' and 'New' U. Member States. Research Project VEGA, 1(13), 222-233.

Kwaji, S. F., and Dabari, I. J. (2017). Empirical Analysis of Tax Revenue Collection by the Federal Perception and Rcali. The Hague: FONDAD.

Kyari, K. A. (2020). The Impact of Petroleum Tax Incentives on Foreign Direct Investment Inflow: Evidence from Nigeria. *International Journal of Energy Economics and Policy*, *10*(4), 516-524.

Lehmann, A. (1999). "Country Risks and the Investment Activity of US Multinationals in Developing Countries". International Monetary Fund working paper.

Margareta, D., and Åsa, H. (2012). Taxation of Income and Economic Growth: An Empirical Analysis of 25 Rich OECD Countries. *Department of Economics Lund University*, 6, 1-31.

Musgrave, R.A. and Musgrave, P.B. (1989). Public Finance in Theory and Practice. Singapore: McGraw-Hill International Edition.12

Musyoka, K. (2012). The Relationship between Tax Incentives and Foreign Direct Investment in Kenya, University of Nairobi, Kenya.

Ndagi, M. (2016). An Appraisal of Taxation and its Legal Effects on Foreign Direct Investment in Nigeria. A Ph.D Thesis Submitted to School of Post Graduate Studies, Ahmadu Bello University, Zaria.

Ndajiwo, M. (2018). Are Tax Incentives in Nigeria Attracting Investment or Giving Away Revenue? Retrieved from https://www.taxjustice.net/2018/08. [Accessed, 7th March, 2019].

Ngowi, H. P. (2001). Attracting New Foreign Direct Investments to Tanzania: *Tanzania Journal*: 1(2): 23-39.

Nistor, I., and Paun, D. (2013). Taxation and its Effects on Foreign Direct Investments – The Case of Romania. *Nanki O Finansach Financial Sciences*, 3(16), 37 – 47.

Nwazeaku, N.C. (2005). Taxation in Nigeria: Principles and Practice. Owerri: Springfield Publisher. (Accessed 1/3/2013).

Oats, W., E. (1972). Fiscal Federalism. Harcourt Brace Jovanovich, New York.

Oboh, T. (2021). Direct Tax and Foreign Direct Investment. *Accounting and Taxation Review*, *5*(1): 1-14.

Odiase, O. A. (2006). An Appraisal of the Legal and Institutional Regime for Foreign Investment Promotion and Protection in Nigeria. *FIPGW Journal, NIALS, Lagos.*

Odusola, A. (2006). Tax Policy Reforms in Nigeria. World Institute for *Development Economics* and Research, Research Paper. http://www.widerunu.edu.

Odusola, A. (2006). Tax Policy Reforms in Nigeria: Research Paper. United Nations University-World Institute for Development Economic Research.

Okpara, G.C. (2010). Productivity and Effect of Taxation on Economic Growth in Nigeria. Journal of Business and Economic Statistics,4,(6).

Olaleye, M. O., Riro, G. K., and Memba, F. S. (2016). Effect of Reduced Company Income Tax Incentives on Foreign Direct Investment in listed Nigerian Manufacturing Companies. *European Journal of Business, Economics and Accountancy*, 4(1), 39-54.

Olaniyi, T. A., Ajayi, R. O., and Oyedokun, G. E. (2018). Tax Policy Incentives and Foreign Direct Investment in Nigeria. *Fountain University Osogbo Journal of Management*, *3*(3), 59-71. Olokoyo, F. O. (2012). Foreign Direct Investment and Economic Growth: A Case Study of

Nigeria. BVIMSR's Journal of Management Research 4(1)2012.

Onu, A. J. C (2012). Impact of Foreign Direct Investment on Economic Growth in Nigeria. *Interdisciplinary Journal of Contemporary Research in Business*, 4(5), pp. 64-75.

Onwuchekwa, J. C. and Aruwa, A. S. (2014). Value Added Tax and Economic Growth in Nigeria. European Journal of Accounting Auditing and Finance Research, Vol.2 (8), 62 – 69.

Osuka, B. O.; Otiwu, K. C. and Makwe, E. U. (2018). Foreign Direct Investments in Selected Service Sectors and Economic Growth in Nigeria (1990 - 2016). *International Conference on Managing Nigerian Economy*. Organized by the Faculty of Business Administration, Imo State University, Owerri, Nigeria.

Peters, G. T., and Kiabel, B. D. (2015). Tax Incentives and Foreign Direct Investment in Nigeria. *IOSR Journal of Economics and Finance*, 6(5), 10 – 20.

Pfefferman, G. P. and Madarassy, A., (1992). Trends in Private Investment in Developing Countries, 1992 Edition, International Finance Corporation, Discussion Paper 14, Washington D. C.

Philip, A.O. (1991) Formulation of Effective Tax Policy. Paper presented at a National Workshop on the Nigeria Tax System and Administration in Nigeria, Lagos, 15-17 May.

Pigato, M. (2001). "The Foreign Direct Investment Environment in Africa". Africa Region working paper 15. The World Bank, Washington, D.C.

PwC. (2018). Nigeria Corporate Tax Credits and Incentives. Retrieved from www.taxsummaries.pwc.com/ID/Nigeria-Corporate-Tax-credits-and-incentives. [Accessed 31st March, 2019].

Rapahel, S. E., Jeremiah, A. S. and Jerimiah, O. O. (2019). Attracting Foreign Direct Investment (FDI) in Nigeria through Effective Tax Policy Incentives. *International Journal of Applied Economics, Finance and Accounting*, 4(2), 36-44.

Raudonen, S. (2016). Impact of Taxation on FDI Flows into European Union Countries: Empirical Evidence from a Gravity Approach. Global Business and Economics Review, 18(3-4), 402-419.http://doi:10.1504/gber.2016.076252

Sachs, J. and Sievers, S. (1998). Foreign Direct Investment in Africa. Africa Competitiveness Report 1998. Geneva: World Economic Forum.

Saidu, A. S. (2015). Corporate Taxation and Foreign Direct Investment in Nigeria. *European Journal of Accounting, Auditing and Finance Research,* 3(8), 17 – 24.

Schneider, F. and B. S. Frey. (1985). "Economic and Political Determinants of Foreign Direct Investment". World Development, 13(2) 161-75.

Sunday, O. E., Arzizeh, T. T. and Okon, E. E. (2013). The Impact of Tax Policy and Incentives on Foreign Direct Investment (FDI) and Economic Growth: Evident from Export Processing Zones (EPZs) in Nigeria. *European Journal of Commerce and Management Research (EJCMR)*, 2(9), 191-196.

Tapang, A. T., Onodi, B. E., and Amaraihu, A. H. (2018). Effect of Tax Incentives on Foreign Direct Investment in Nigeria. *IIARD International Journal of Economics and Business Management*, 4(7), 30-39.

Tsai. P. (1994). "Determinants of Foreign Direct Investment and its Impact on Economic Growth". *Journal of Economic Development*, (19):137-63.

Ugwu, J. I. (2018). Tax Incentives and Foreign Direct Investment (FDI): Implication for Export Promotion in Nigeria, Ghana and South Africa, Post IFRS Adoption. *International Journal in Management and Social Science*, 6(9), 31-52.

UNCTAD. (1999). World Investment Report 1999: Foreign Direct Investment and the Challenge of Development. New York and Geneva: United Nations Conference on Trade and Development. UNCTAD. (2017). Foreign Direct Investment in Africa: Performance and Potential. New York and Geneva: United Nations Conference on Trade and Development.

Wheeler, D. and A. Mody (1992). "International Investment Location Decisions; The Case of U. S. Firms", *Journal of international economics* (33), 57-76.

World Bank. (2019). Foreign Direct Investment Net Inflows (% of GDP). Retrieved from https://data.worldbank.org/indicator/bx.kit.dinv.wd.gd.zs. [Accessed, 26th March, 2019]. .pdf.

How to cite this article:

Nassour, A.; Efanga, U. O.; & Gherici, A. A. (2025). Responsiveness of Petroleum Profit Tax to Foreign Direct Investment in Africa, Case Study Of Nigeria and Algeria. *International Journal of Marketing, Communication and New Media, Special Issue on Marketing & Business Perspectives: Transformative Insights for Marketing and Communication in the Digital Era*, May 2025, pp. 139-157.